



# Texas Civil War Living History Institute™

## CORPORATE SPONSORSHIP PACKAGES

Donation Level:	<u>PLATINUM</u>	<u>GOLD</u>	<u>SILVER</u>	<u>BRONZE</u>	<u>FOUNDERS</u>
Donation Amount:	\$2,000/yr	\$1,000/yr	\$500/yr	\$250/yr	One time
Sign at all events (12-24 events per year) *	6'x3' Banner	36" x 24"	24" x 18"	-	TBD
Magnetic Sign on Vehicles OR Logo on T-Shirts *	Y	Y	-	-	
Mentions on Social media	4 / month	2 / month	1 / month	1 / month	
Mentions in flyers/brochures	Y	Y	-	-	
Mentions in emails	Y	Y	Y	Y	
Listing on web site	Home Page	Y	-	-	
	Top of Sponsor's Page	Y	Y	-	
	Sponsor's Page	-	-	Y	

\* In order for our sponsors to control their own brands, all banners and signs will be provided by the sponsor.

Demographics & Visibility	Number	Age								Gender	
		<13	13-17	18-24	25-34	35-44	45-54	55-64	65+	Male	Female
Event Audience	Up 5,000 *	All Ages								50%	50%
Event Participants	Up to 500 *		10%	10%	15%	30%	25%	10%		90%	10%
Facebook	Approx 500		2%	30%	10%	15%	20%	25%	25%	93%	7%
Instagram	Coming soon										
Twitter	Coming soon										
YouTube	Coming soon										

\*Numbers represent regional events. National events are often at least twice as large.